COOKİES POLİCY

As Usersdot Technology and Consulting Inc. (Company"), we use cookies to enhance your experience during your visits to online platforms. The use of these technologies is carried out in compliance with applicable legislation, primarily the Law on the Protection of Personal Data No. 6698 ("KVKK").

By using the www.usersdot.com website operated by us, cookies and similar technologies may be used within the scope of the Cookie Policy, stored on your device, and your personal data may be processed in accordance with the purposes and methods specified below and in the Privacy Notice.

What is Cookie?	Cookies are small electronic files or pieces of information that can be stored on your computer (or other internet-enabled devices such as smartphones and tablets) when you visit a website. Cookies are widely used in the virtual world and help to remember information about your device, such as language, settings, etc., due to the automatic pre-identification by web browsers during your visit.
What data is processed through cookies?	Cookies, depending on their types, collect data related to your browsing and usage preferences and habits on our website. This data includes all information about the pages you access, the services you browse, and your navigation on our site.
What are the purposes of using cookies?	Cookies are used for various purposes, including facilitating efficient navigation between web pages, enhancing the usability of websites, tracking your preferences to tailor content, graphics, and advertisements on the internet according to your needs, enriching and improving the overall user experience, statistically evaluating usage data for our websites to enhance their structures and contents, as well as customizing our services to better suit your interests and needs, and/or accelerating future activities and experiences on our websites.

What Are the Types of Cookies?

In terms of cookie management:

- First-Party Cookies: These are cookies created by us and placed on the website under our control.

- Third-Party Cookies: Cookies created and managed by third-party companies with whom we collaborate are referred to as third-party cookies.

In terms of storage duration:

- Session Cookies: These are cookies that are only present while your browser is open and are deleted when your browser is closed.

- Persistent Cookies: These are cookies that remain on your computer until a specified expiration date, even after your browser is closed. They can be used by websites to recognize your computer when you open your browser and browse the internet again.

In terms of usage purposes:

- Necessary Cookies: These cookies are necessary for the effective operation of websites, to provide various services through websites, and to perform some functions such as accessing secure areas. Without these cookies, it is not possible to provide some services such as shopping cart.

- Performance Cookies: These aim to provide an improved and personalized experience to users by allowing the saving of user preferences such as language settings on the website.

- Analytical Cookies: These are used to collect statistical information such as time spent on the website, pages visited, click information, and time spent on a page by web analytics tools to analyze website usage and to carry out more effective marketing activities.

- Advertising Cookies: These cookies collect information about your browsing habits and interests on the internet related to you and the topics you are interested in. They enable functions such as preventing the repetition of the same advertisements, displaying advertisements properly, and in some cases, displaying advertisements based on your interests.

● The following cookies are used on our website:

Name of Cookies	Usage Purpose
Essential Cookies	- Saving the permission status for cookies based on the user's domain - Saving whether JavaScript is enabled or disabled in the user's browser - Storing and saving preferences such as language, location, and displayed search results - Reading your browser settings to display our website on your screen in the most suitable way - Optimizing our websites in real-time based on how you use the internet sites
Analytics Cookies (Google Analytics)	Google Analytics uses cookies to analyze how visitors use the website. Information about your use of this website (including your IP address) is transmitted to Google and stored on servers in the United States. Google uses this information to evaluate your use of the website, compile reports on website activity for the company, and provide other services related to website activity and internet usage. However, Google does not associate your IP address with other data stored by Google. For more information about Google Analytics usage (including options to opt-out), you can visit the following address: https://policies.google.com/privacy?hl=tr
Google Tag Manager	Google Tag Manager is a set of codes that track the movements of website visitors and enable the detection of user behavior. It is a tool that can be used for tracking purposes such as conversion tracking, website analysis, and remarketing. All tags are loaded independently with the obtained data. The data obtained through collecting variable expressions on pages is presented as tags. For more information about Google Tag Manager usage (including options to opt-out), you can visit the following address: https://policies.google.com/privacy?hl=tr

HOW TO CHANGE COOKIE PREFERENCES?

While many internet browsers accept cookies as the default setting, you can refuse or delete cookies from your browser's settings section. If you do not want cookies to be stored on your device, you can adjust your browser's settings to reject all or some cookies and to alert you when a new cookie is added. For more information on how to do this, please refer to your browser's help documentation.

If you choose to reject or delete cookies, please note that this may prevent some features or services of the usersdot.com website from functioning properly, and therefore, may affect your experience on the website. Since your cookie preferences are managed through the browser you use, you will need to refresh your rejection preferences when using a different browser or purchasing a new computer.

If you wish to remove previously stored cookies, you can manually delete cookies at any time. However, this does not prevent websites from placing other cookies on your device unless you adjust your browser settings as described above.

Usersdot reserves the right to change the terms of use and Cookie Policy regarding the use of cookies.

For any questions or comments regarding the policy, you can contact us through the website.